







# TURKEY-AFRICA ECONOMIC AND BUSINESS FORUM ONLINE EDITION

8-9 October 2020 www.turkeyafricaforum.org



# "Turkey-Africa: Partners in Resilience in Post-Pandemic World" ATTEND THE ONLY FORUM PROMOTING TURKEY-AFRICA ECONOMIC RELATIONS

#### **Create Long-Lasting Business Cooperation**

The COVID-19 outbreak shows the necessity of multilateral responses, international cooperation and global solidarity. In this regard, the strategic partnership centred on mutual-benefits and economic development between Turkey and Africa has been maintained even during the pandemic.

Based on the assumption that trade, investment and stimulus are needed to cushion the economic impact of the current crisis and increase the resilience of the economies, we are proud to announce you that Turkey-Africa Economic and Business Forum (TABEF) will be held online for the first time ever on 8-9 October 2020 to provide an open space for eminent representatives of Public and Private sector actors, from both Turkey and Africa, to discuss and to jointly identify steps for scaling up private sector engagement and innovative catalytic Public-Private Partnerships for broad-based, sustainable, inclusive growth and development while building on their respective experiences.

As a unique platform promoting Africa and Turkey investments and trade relations since 2016, TABEF Online Edition will be a precursor and an in-depth preparatory stage leading up to the Turkey-Africa III. Economy and Business Forum (TABEF-III) held in Istanbul in April 2021. The suggestions and recommendations originating from the digital event are expected to feed directly into and enrich discussions at TABEF-III paving the way for sustainable win-win relationships.

TABEF Online Edition, co-organized by Turkish Ministry of Trade, African Union Commission and DEiK, will continue to be vital source of information, support, guidance and networking, and will provide the unique opportunity for the business circles of Turkey and African countries to meet and interact, and discuss the models necessary to manage business through this catastrophe, the strategies for reviving the economies and finding solutions in a post-COVID world

The free, global, digital-first and two-day event will provide you access to hot business topics, high-level speakers, live networking & video chats, project presentations, virtual country desks with downloadable intro videos, brochures & presentations, and virtual exhibition with demo videos and downloadable product & services brochures

AFRICAN COUNTRIES 1500 MINISTERS AMBASSADORS CHAMBERS CHAMBERS CHAMBERS NETWORKING PRESENTATIONS TRIBLE THE PROJECT PARLES STANDS TRIBLE PROJECT PROJE

 $The \ attendance \ to \ the \ online \ event \ is \ conditioned \ to \ the \ approval \ of \ the \ organization \ committee. \ All \ panel \ sessions \ will \ be \ translated \ in \ Turkish, \ English \ and \ French.$ 

Register at www.turkeyafricaforum.org

#### **THEMATIC PANELS**

The TABEF Online Edition will focus on common challenges and perspectives on African and Turkish economic and business relations to find solutions and new approaches in a post-COVID world.

- Economic Recovery in the Post-Corona Era
- Trade & Investment Finance and Insurance
- Turkey's Approach to Covid-19 & Health Partnership with Africa
- Trade Impacts of AfCFTA & Industrialization
- Building Resilience in Africa & Turkey as a Partner
- Brainstorming for Investments in the New Normal
- Turkey-Africa Women Leadership Dialogue





**H.E. Recep Tayyip ERDOGAN**President of the Republic of Turkey

"We would like to improve our relations, built on mutual respect, in all areas on the basis of win-win and equal partnership. TABEF is the platform for gathering business circles of Turkey and African countries to develop such cooperation"



H.E. Prof. Victor HARISON Commissioner for Economic Affairs of the African Union Commission

"I welcome you all to this important event which we are positive and without any doubt will enhance investments opportunities across Africa and Turkey."



H.E. Ruhsar PEKCAN

Minister of Commerce of the Republic of Turkey

"TABEF leads to evaluate the strategic economic cooperation fields between Turkey and African countries and to develop new partnerships which aim to build together, produce together, sell what's produced together and share the profit.



**Mr. Nail OLPAK**President of Foreign Economic
Relations Board

"This Forum is one of the most concrete and important steps of the value Turkey attaches to the African continent and its efforts to develop and deepen relations with the continent."

## Why Participate:

- Expand your business and discover trade & business opportunities
- Introduce your company and your projects, products & services
- Establish relationships with Turkish investors suppliers & contractors
- Connect with new buyers & distributers from Africa
- Access to major projects and financial instruments
- Learn about market insights, latest trade policies & opportunities

## **Key Participants from Turkey & Africa:**

- Trade/Economy Ministers & Public Officials
- Commissioners of the African Union
- Africa Development Bank, Afreximbank and Turkish Eximbank
- Banks & Financial Institutions
- NGOs, Chambers & Business Associations
- Entrepreneurs, Investors, Producers, CEOs & Government Agencies
- Women & Young Entrepreneurs
- Turkish & African Diaspora
- Commercial Diplomats & Ambassadors
- Mass Media

#### **INTERACTIVE ONLINE EXPERIENCE:**



Live Networking

: Search through participant companies, sectors and marketplace to identify the best matches for your activities, and schedule your meeting with your future partner with ease.



Virtual Stands

: Check out virtual country desks for market insights and companies' products & services, and introduce your company & projects.



**Private Discussions:** Create private meeting rooms for discussions with business partners, officials and experts.



Organizer



Since 1985, Foreign Economic Relations Board of Turkey (DEiK) is a business diplomacy organisation conducting the foreign economic relations of the Turkish private sector through 146 Business Councils, 95 Founding Institutions and 2.000 individual members that represent Turkey's business community and its leading entrepreneurs.

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Online Registration & Login www.turkeyafricaforum.org

Interested in virtual stand? africa@deik.org.tr