

**Turkey: Investment Conference
September 29, 2009**

**Bloomberg
731 Lexington Avenue
New York**

08:00 - 08:50 Registration & Breakfast

08:50 - 09:00 Film Presentation: Catch the Future in Turkey with DEİK

09:00 - 09:20 Welcoming Remarks:

Haluk Dincer, Chairman, DEİK / Turkish-American Business Council
Daniel Doctoroff, President, Bloomberg, LP
Tanıl Küçük, Vice President, TOBB / DEİK

09:20 - 09:40 Keynote Speaker: H.E. Ali Babacan, State Minister and Deputy Prime Minister, Turkey

09:40 -10:50 Panel I: Turkey: Challenges Ahead

- **Turkey's political background, pace of reform*
- **Turkey: EU / IMF Anchors*
- **Turkey vs. global slowdown*
- **Trade policy and exports*
- **Fiscal policy, currency policy and the path of the Lira*

Moderator : Murat Köprülü, Chairman, The American Turkish Society

Panelists :

Mary Stokes, Senior Analyst, Roubini Global Economics Monitor
Rauf Göneng, Head of Turkey Desk, OECD
Vedat Akgiray, Chairman, Capital Markets Board of Turkey
Dr. Lawrence Spinelli, Acting President, OPIC

10:50-11:05 Coffee Break

11:05-12:15 Panel II: Current business environment in Turkey

- **Financial sector and the credit crunch*
- **New funding patterns*
- **FDI*
- **Private equity*
- **CAD and TL value*
- **Industrial production: exports vs. domestic demand*

Moderator: Margaret Brennan, Anchor, Bloomberg TV

Panelists:

Des O'Shea, Chief Commercial Officer, GE Capital Global Banking
Turgay Durak, Deputy CEO, Koc Group
Geoffrey Fink, Head of Eurasia, TPG Capital, LLP