



4th GLOBAL ENTREPRENEURSHIP SUMMIT 2013

Satellite Events Information Pack

Date	Name of Event:	Information/Program
1 st Oct'13	<p>FMM Innovation Conference 2013</p> <p>Organizer: Federal Manufacturers Malaysia</p> <p>Venue: Hotel Royal Bintang Petaling Jaya</p> <p>Contact Details : Ms Kwai Kuan Tel: 03 62867200 ext 380 Email:kwai_kuan@fmm.org.my</p>	<p>Innovation drives growth and is the bedrock of a modern, developed and high-income economy. Developing new ideas and products and bringing them successfully to the market not only makes businesses more competitive, it also facilitates and strengthens the Malaysian economy to compete effectively in the global marketplace.</p> <p>Participants of the FMM Innovation Conference 2013 will gain the following benefits:</p> <ul style="list-style-type: none"> • Learn effective skills to nurture a culture of innovation in their organisations; • Identify opportunities and resources to drive innovation initiatives; • Tap into the best practices and success stories of leading businesses; and • Gain opportunities for networking and the exchange of ideas and experiences.
2 nd &3 rd Oct'13	<p>BankTech Asia 2013</p> <p>Organizer: Knowledge Group</p> <p>Venue: Putra World Trade Center</p> <p>Contact Details: Cik Munirah Ashaari Tel: 017 3808766 Email:a.munirah@knowledgegroupco.com</p>	<p>The term banking and technology has become so intertwined that one cannot exist without the other. Knowledge Group of Companies acknowledges the increasing need for bankers to have a single platform to expose themselves to the latest trends, state of the art technology vendors for banks to remain competitive.</p> <p>BankTech Asia as a platform to invoke meaningful exchanges of ideas and knowledge between experts and a sourcing ground for the latest banking technology has seen returning participation from major banks and technology entrepreneurs around the region especially from Malaysia</p>



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3rd Oct'13	<p style="text-align: center;">Malaysia Brand Forum</p> <p style="text-align: center;">Organizer: SME Corporation</p> <p style="text-align: center;">Venue: Grand Hyatt Hotel</p> <p style="text-align: center;">Contact Details: Mohd Faiz Email: faiz@smecorp.gov.my Tel: 017 2078013</p>	<p>Malaysian Brand Forum 2013 is scheduled to be held on 3 October 2013 at Grand Hyatt Hotel, Kuala Lumpur. The objective of this Forum is to promote the National Mark of Malaysian Brand as a symbol of excellence, quality and distinction of Malaysian products and services as well as to promote the recipients and to encourage the public to buy products or hire services which are certified with the National Mark of Malaysian Brand</p>
4th–12th Oct'13	<p style="text-align: center;">Ideas 2 Invest</p> <p style="text-align: center;">Organizer: Cradle Fund Sdn Bhd</p> <p style="text-align: center;">Venue: Cradle Office, Level 4, PNB Darby Park (4th – 11th Oct 2013) KL Convention Center (12th Oct 2013)</p> <p style="text-align: center;">Contact Details: Azman Hood Email: azman@cradle.com.my Tel:019 35465987</p>	<p>IDEAS 2 INVEST are a 9-day “From Concept to Reality” program by Cradle Fund incorporating these key elements:</p> <ul style="list-style-type: none"> • Angel Investment into New Products and Services • Corporate Participation in Commercialization of New Ideas • Innovation Training and Commercialization Coaching • Boosting Exposure of New Entrepreneurs and Investors • Confidence and Capacity Building of the Malaysian Tech Sector <p>Under the mentorship of more than 20 coaches, entrepreneur groups will get the chance to develop ideas into actual Cloud-based products and services within 7 days, with the best ideas vying for a portion of more than ONE MILLIONRINGGIT in grant and/or equity Investments</p>



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<p>8th & 9th Oct'13</p>	<p>MSC Malaysia Cloud Showcase 2013</p> <p>Organizer: Multimedia Development Corporation Sdn Bhd (MDeC)</p> <p>Venue: Royal Chulan Hotel (TBC)</p> <p>Contact Details: En Mohd Shaharimi Email: shararimi@mdec.com.my Tel: 019 6622591</p>	<p>The 2013 MSC Malaysia Cloud Conference to be organised by Multimedia Development Corporation Sdn Bhd (MDeC), to promote the MSC Malaysia Cloud Computing Initiative.</p> <p>The key objective is to expose Developers and Adopters* to current and future Cloud technologies offered by major players such as Google, Facebook, Amazon EC2 and Salesforce.com To create awareness, policies, business practices and impact of cloud computing to the Global Market.</p> <p>A platform for MSC Malaysia Status companies to explore best practices, solutions and deployments of Cloud Computing, and to promote their Software as a Service (SaaS) solutions to potential customers or SMEs.</p>
<p>8th & 9th Oct'13</p>	<p>Jaringan Usahawan Nusantara</p> <p>Organizer: Brand Geeks Incorporated</p> <p>Venue: Perbadanan Kemajuan Negeri Selangor (PKNS BIZ Point) TBC</p> <p>Contact Details: En Silmyi M Sadek Email: silmyi@brandgeeksinc.com Tel: 019 2770919</p>	<p>Jaringan Usahawan Nusantara Sedunia ("Global Nusantara Entrepreneur Network") is the first event to gather Malay-speaking entrepreneurs from South East Asia as well as the world-wide Malay diaspora who believe in celebrating the Malay language as a nexus for entrepreneur collaboration and Partnerships.</p> <p>JUNS 2013 will feature two days of high-impact sharing, networking, and business matching and exhibitions focusing on technology, the creative industry, Franchising and souk segment i.e. Malay-lifestyle products (and a start-up Pitching competition added in), all conducted in the Malay language (in its Various evolutions).</p>



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<p>9th Oct'13</p>	<p>SME–University Internship 2013 Championship</p> <p>Organizer: Small and Medium Enterprise Corp (SME Corp)</p> <p>Venue: Berjaya Times Square KL (TBC)</p> <p>Contact Details: Cik.Norliza Md Mokhtar Email: norliza@smecorp.gov.my Tel: 03 27756175</p>	<p>The“SME-University Internship Programme” is championed by SME Corporation Malaysia, an agency under the Ministry of International Trade & Industry and is a collaboration with the Ministry of Education, whereby selected final year students from public universities act as junior consultants, for three-month period, with the guidance of university’s lecturers and business counselors from SME Corp Malaysia to enhance capabilities of micro and small businesses. The culmination of this Programme is the "SME-University Internship 2013 Championship “The Championship accords recognition of students’ talents and capabilities for their success in ‘turning around’ a small business and this year, 14 teams are up for the challenge!</p>
<p>9th&10th Oct'13</p>	<p>MOSTI-MVCA-MSC Malaysia InnoTech 2013</p> <p>Organizer: Ministry of Science, Technology and Innovation (MOSTI) Malaysian Venture Capital & Private Equity Association (MVCA) Multimedia Development Corporation (MDeC)</p> <p>Venue : InterContinental Kuala Lumpur</p> <p>Contact Details: Ms Chan Pei Leng Email: peileng@mdec.com.my Tel : 013 2528650</p>	<p>MSC Malaysia InnoTech is a recognized premier investment pitching platform in Malaysia pioneered & driven by MDeC since 2008. For the 4th GES 2013, MDeC is hosting the program in partnership with MOSTI and MVCA. This investment pitching platform will match technology-based companies with potential local and regional Equity Funders for growth and market expansion. This investment platform has secured deals worth more than RM 130 mil and has successfully funded more than 70 companies from 2008 until 2012. As recognition to this effort, MDeC was awarded “Contributor of the Venture Capital Industry 2011” and “Supportive Industry Partners 2012” by MVCA.</p>



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<p>10th Oct'13</p>	<p>Asean IBM SmartCamp 2013</p> <p>Organizer: IBM Malaysia</p> <p>Venue: One World Hotel Petaling Jaya</p> <p>Contact Details: Ms Melonie Sta Maria Email: 1melonie@my.ibm.com Tel: 03 23018400</p>	<p>IBM SmartCamp is part of the IBM's Global Entrepreneur Program that offers a variety of ways for early stage entrepreneurs and their small businesses that align with our IBM Smarter Planet vision to grow their business. IBM SmartCamp are designed to spark innovation and help startup companies bring technologies that tackle some of the world's most pressing issues– such as healthcare, water management and efficient energy resources. IBM is converting startups to speedups by providing coaching and connections to IBM clients and partners. We help these startups get to market faster and at the same time, we provide IBM clients with the hottest new technologies.</p> <p>IBM SmartCamps, including IBM ASEAN SmartCamp, judge the best start-up company in different cities around the globe, rewarding the winners with mentoring, services, access to industry experts and deeper partnership opportunities from IBM, venture capital firms and industry partners.</p>
<p>10th Oct'13</p>	<p>Junior Achievement Company of the Year Showcase and Awards</p> <p>Organizer: American Malaysia Chamber of Commerce (AMCHAM)</p> <p>Venue: Kuala Lumpur Convention Center</p> <p>Contact Details: Ms Anne Marie Brooks Email: Annemarie@amcham.com.my Tel: 019 2733887</p>	<p>Junior Achievement Company of the Year 25th Annual Showcase and Awards</p> <p>this community education program develops students' skills in business acumen and teamwork through creating their own small enterprises. Student groups, guided by corporate mentors, have been working since January to develop business plans, sell company shares, and produce, market, and sell original products.</p> <p>This event brings together all student groups from the Klang Valley to showcase the companies students have developed over the past year. The top student companies in Malaysia will be awarded and given the opportunity to include their company booth at the GES main event. Winners will also compete regionally in the Asia-Pacific Competition in early 2014.</p>



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10th Oct'13	<p>xChange</p> <p>Organizer: Social Enterprise Alliance Malaysia</p> <p>Venue: Dewan Mahkota – SME Corp (TBC)</p> <p>Contact Details: En Muhammad Faiz Md Hassan Email: paiez@socialenterprise.org Tel: 012 4113203</p>	<p>Engaging renowned international and local impact experts from Acumen, Endeavour, Rockefeller Foundation, Honey Bee Network and many more, Social Enterprise Alliance Malaysia brings you – xCHANGE.</p> <p>This “talk show” host-styled event will discuss practical insights in the social entrepreneurship space such as unlocking capital and market development challenges for social enterprises. Learn from successful social entrepreneurs and discover models that may work for you and your cause! Understand how you may leverage off the market leads or benefit investment opportunities from them</p> <p>Up to 15 elected Malaysian social entrepreneurs will also have the opportunity to pitch to these distinguished guests and understand how you may leverage off the market leads or benefit investment opportunities from them.</p>
10th Oct'13	<p>Women’s Power Lunch: A Network To Empower Action</p> <p>Organizer: Kakiseni</p> <p>Venue: Major Hotel (TBC)</p> <p>Contact Details: Cik Abby Latiff Email: abby@kakiseni.com Tel: 016 3164521</p>	<p>The POWER LUNCH SERIES is designed to connect women to the right network as a call for commitment and action. It is an empowering 2 hour session of exchange that leads to action with business leaders, young achievers and women entrepreneurs all gathered together to drive participation and use culinary as the analogy of entrepreneurship. The objectives are to act as a collective influence of accessible role models; to put front WOMEN as an important entrepreneurial agenda in GES and a vehicle to push women to the next level - healthy intersection between entrepreneurial, social and economic values.</p>



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10 th & 11 th Oct'13	<p>1st Youth Social Entrepreneurship Conference</p> <p>Organizer: Ministry OF Education –Entrepreneurship Unit</p> <p>Venue: Major Hotel (TBC)</p> <p>Contact Details: Cik Qairunnisa Md Alias Email: entrepreneurship@mohe.gov.my Tel: 03 88705102</p>	<p>The 1st Islamic Youth Social Entrepreneurship Conference (YSEC) is conceptualized within the broader free enterprise framework of honoring and celebrating the critical role that our young social entrepreneurs can play in helping to sustain the socio-economic development of our society. The conference is targeted at young social entrepreneurs who could then become catalysts in developing a culture of social entrepreneurship among the young people to empower the less advantaged sections of society help themselves.</p> <p>The YSEC aims to address the aspirations and needs of established young social entrepreneurs as well as entrepreneurship mentors and practitioners.</p>
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