CONGRESS

Dear Director,

Important condition of the successful activity of innovative company is development of the innovative projects, that requires considerable resources, investments, orders and new markets. International events aimed to bring together hundreds of representatives of the innovative business and to present new projects is a great opportunity to come in contact with potential business partners, investors and customers.

Russian innovation market disposes of rich resources and enormous potential of development. Novosibirsk is one of the leading regions of Russia with the greatest preconditions for innovative development.

We invite your company to participate in the **Siberian International Innovative Business Congress.** The Congress takes place **in Novosibirsk, Russia** in **September, 2010.** It is aimed to bring together policy-makers and business leaders of Russia, representatives of transnational corporations, innovative entrepreneurs from the G-20 countries, innovators from Siberia and Russia. Mission of the Congress is to be a source of new opportunities for innovative development.

In order to take part in the SIIB Congress, find business partners among the G-20 entrepreneurs and enter new markets, please proceed to next steps:

1. Fill in the application form on the official site <u>www.innsib.com</u>.

2. Check if you are satisfied with general participation terms . If you prefer special participation terms, please e-mail us. We will provide you necessary additional services, accommodation and equipment.

3. Get a bill and control the payment of just \$500 for general participation including staying at the high-quality hotel in the center of Novosibirsk for 3 nights.

4. Get a ticket to Novosibirsk and have an unforgettable flight to the heart of Siberia and the center of innovation in Russia.

The SIIB Congress is the key to Russian innovation market. Participation in the SIIBC Congress offers your company a perfect opportunity to:

- Develop and distribute your innovative projects in Russia;
- Establish new business partnerships and projects with Russian innovators;
- Find investments or get an order from TNC;
- Launch your innovative projects and partnerships in Russia;

• Get in contact with leading innovative entrepreneurs of the G-20 countries developing similar projects and find an opportunity to develop mutual projects;

• Discover new ideas to make more profit for your innovative business.

More detailed information about the Congress, conditions of participation and online application form you can see at <u>www.innsib.com</u>. Apply now for join to the community of leaders of innovation of the entire world. If you have any questions, please contact us.

Sincerely, Maxim Chereshnev Director, Siberian International Innovative Business Congress

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