



20th INTERNATIONAL BUSINESS FORUM

Tentative Program Outline

November 10, 2016



Thursday, November 10

09.00 – 10.00 **IBF Registration** **Venue: WOW İstanbul Convention Center**

10.00 – 10.45 **Opening Session of 20th IBF Congress** **Venue: WOW İstanbul Convention Center, SAFİR A**

Main Theme: 'Innovation Economy and Investment Ecosystem'

Protocol Speeches

President of MÜSİAD **Mr. Nail OLPAK**

President of IBF **Mr. Erol YARAR**

Minister of Economy and Commerce, State of Qatar, **H.E. Sheikh Ahmed bin Jassim AI THANI**

Deputy Prime Minister of the Republic of Turkey, **H.E. Mehmet ŞİMŞEK**

Deputy Prime Minister of the Republic of Turkey, **H.E. Nurettin CANIKLI**

10.45– 10.50 **Break**

10.50– 11.30 **Keynote Speech** **Venue: WOW İstanbul Convention Center, SAFİR A**

'The success behind Turkey's Resilient Economy and Investment Opportunities in Turkey'

Deputy Prime Minister, Republic of Turkey Prime Ministry, **H.E Mehmet ŞİMŞEK**

11.30– 11.45 **Break** **Venue: WOW İstanbul Convention Center, SAFİR A**

11.45 – 18.15 **IBF Panel Sessions** **Venue: WOW İstanbul Convention Center, SAFİR A**

11.45 – 13.25 **Session 1: How to Get Funded and Grow Your Business?**

Moderator:

Mr. Mushtak PARKER, Editor of Islamic Banker Magazine

Speakers:

Assoc. Prof. Recep BİLDİK, Director, Borsa İstanbul Research and Business Development

Ahmet KAYHAN, Chief Executive Officer, Reidin

Dr. Hasan Sohaib Murad, Rector, University of Management and Technology, Pakistan

Dato' Dzulkifli MAHMUD, Chief Executive Officer, MATRADE

Session Framework:

- What are some ways to raise capital if do not know any potential investors?
- How to choose best funding option for your business: Bootstrapping, friends & family, crowdfunding, angel investors, bank loan & venture capital
- How can businesses identify the right funding channels for expansion?
- How to convince financial institutions to trust you?
- New institutions or mechanisms for sustainable fund supply (BIST private market practice)

13.25 – 13.55 **Break**



13.55 – 15.35

Session 2: Commercialising Technology and Market Success

Moderator:

Dr. Şeref OĞUZ, Economy Manager, Sabah Daily Newspaper

Speakers:

Serhat ORAN, Group Strategy and Business Development Deputy General Manager, ALTINAY Robotics

Doğan TAŞKENT, TTA Turkey Business Development Leader

Prof. Sherif A. El-Safy, Founder&CEO, Nihon Nano Tech. Co. Ltd.

Gökçe TABAK, Chief Operating Officer, İTÜ ARI Teknokent

Prof. Dr. Mehmet ÇELİK, Vice President, TÜBİTAK

Session Framework:

- What is the difference between invention, innovation and commercialisation?
- What is the key elements for successful commercialisation?
- What is the role of governments to provide commercialisation environment?
- New fields that will be easily possible to commercialise in the near future
- Characteristics of marketplace for commercialisation process
- How to achieve and measure market success?

15.35 – 15.50

Break

15.50– 17.30

Session 3: How to Build Entrepreneurial Ecosystem?

Moderator:

Prof. Kerem ALKİN, Instructor, İstanbul Medipol University

Speakers:

Osman ÇELİK, Undersecretary of Turkish Treasury, Republic of Prime Ministry

Mushtak PARKER, Editor, Islamic Banker Magazine

Nihat NARİN, Investor Relations & Business Development Director, Turkcell

Himmet KARADAĞ, Chairman, Borsa İstanbul

Kadir ŞENER, Windows & Devices Group Director, Microsoft Turkey

Session Framework:

- Importance of entrepreneurship: driving innovation, new business creation and new job creation
- How to develop and sustain Entrepreneurial Ecosystem?
- How to increase the breadth and depth of the entrepreneurial ecosystem?
- How to achieve youth-oriented entrepreneurship consciousness?
- Designing business friendly policies

17.30 – 18.15

Closing Session of 20th IBF Congress

Venue: WOW İstanbul Convention Center, SAFİRA
