**Draft Programme – ISTANBUL**

**Feb. 20, 2012(Monday)**

09:00 -09:30 Registrations (For Turkish Companies)

09:30 – 09:50 Opening Speech from the Turkish side

 Mr. Mehmet BUYUKEKSI – Turkısh Exporters Assembly Chairman

09:50 – 10:15 Speeches from the Korean side

 Keynote speech of KOIMA Mission Leader (English)

Mr. GyuHwa Jang, KOIMA Vice Chairman

 Introduction of the KOIMA Mission Members (English)

Mr. Byung-So Lee, Chief of KOIMA Subcommittees

10.15-10.20 Photo session and small gifts exchanging

10.20-10.30 Coffee Break

10:30-12:15 B2B Meetings

12:30-13:45 Lunch

14:00-16:00 B2B Meetings

**Draft Programme - BURSA**

**Feb. 21st (Tuesday)**

13:00 Registration (For Turkish Companies)

11:15-11:35 Opening Ceremony and Welcome Remarks from the Turkish side

Bursa Governor: Mr. ŞahabettinHarput, (not confirmed yet)

Mr. İbrahim Burkay – Turkish Exporters Assembly, Member of Board of Directors

Mr. Orhan Sabuncu, Uludağ Automotive Industry Exporters’ Association, Chairman

11:35-11:55 Speeches from the Korean side

 Keynote speech of KOIMA Mission Leader (English)

Mr. GyuHwa Jang, KOIMA Vice Chairman

 Introduction of the KOIMA Mission Members (English)

Mr. Byung-So Lee, Chief of KOIMA Subcommittees

11:55-12.05 KOIMA Video Presentation (Korean Import Market)

12.05-12.20 Presentation on Market and Industry in Bursa

 Mr. Ekrem Arslan, UİB, R & D and Market Access Dep.

12.20-12.30 Photo session and small gifts exchanging

12:30-13:30 Lunch

13:45-17:00 B2B Meetings **(UIB Building)**

12:30-13:30 Lunch

13:45-17:00 B2B Meetings