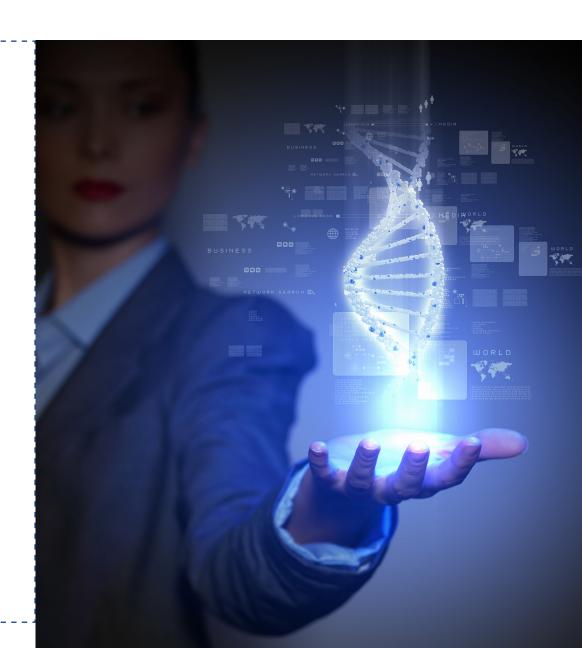


January 2017 www.deik.org.tr



What we do?

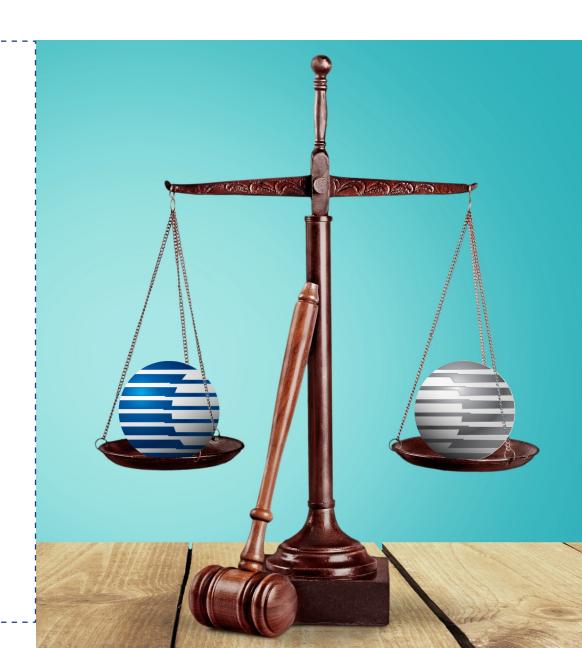
Upon its establishment in 1986, the Foreign Economic Relations Board of Turkey (DEiK) was assigned with the following tasks: to organise and manage the foreign economic relations of the Turkish private sector, in particular with respect to foreign trade, international investments, services, contracting and logistics; to analyse investment opportunities at home and abroad; to help boost the country's exports, and to coordinate similar business development activities.





Legal Framework

In 2014, DEIK was restructured, and with law No: 6552 of 11 September 2014 assigned the task of "conducting the foreign economic relations of the Turkish private sector", to become 'business diplomacy' organisation comprising Business Councils, Founding Institutions and individual members that represent Turkey's business community and its leading entrepreneurs, contributing to the functioning of the institution on a 'voluntary basis'.

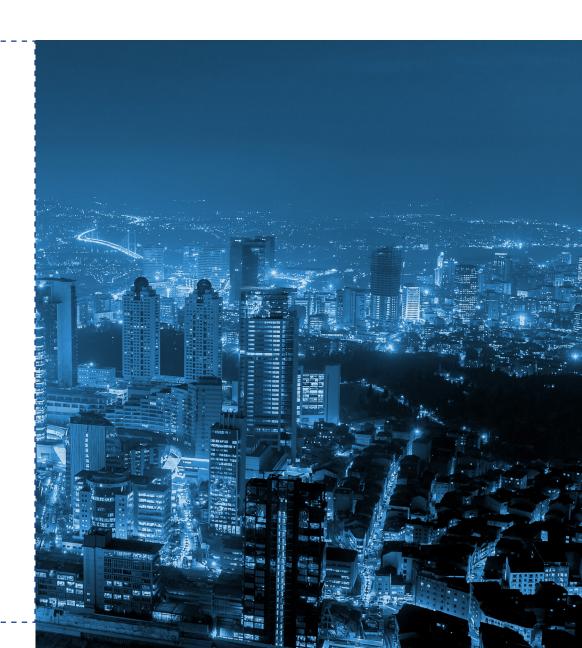




Vision

Turkey:

- Serving as an example for economic and political development on a regional and global level based on cooperation between the private and the public sector and civil society;
- Achieving macro-economic stability;
- Being globally competitive with leading entrepreneurs and brands;
- Producing high-tech;
- Innovating;
- Having a significant share in world trade;
- Being one of the world's foremost investment, finance and R&D centres;
- Applying modern standards in all areas.





Mission Statement

- To help companies deepen their market presence and to access new markets;
- To formulate and implement strategies and policies on foreign economic relations;
- To carry out activities designed to attract direct foreign investments to Turkey;
- To broaden the national, regional and global networks the private sector relies on in its activities;
- To carry out activities that support the country's diplomacy and contribute to the development of bilateral and multilateral social relationships;
- To represent the Turkish business community in international and multinational organisations, and to lobby for the country on international platforms.





Working Principle

ACTION

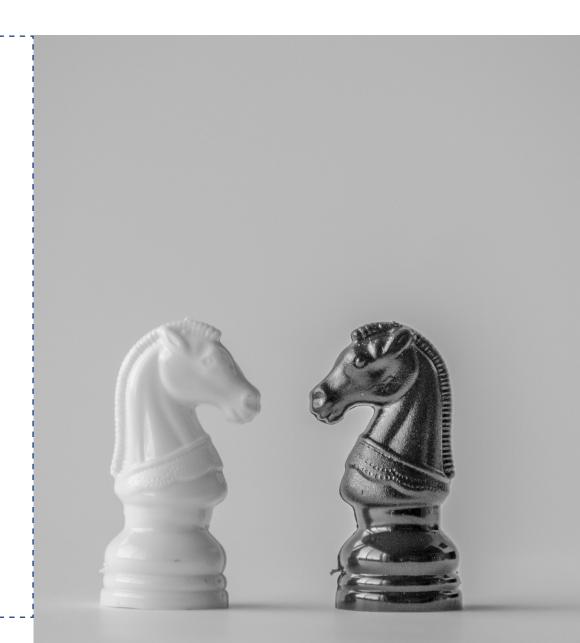
DEİK organizes international events to gather top executives, business people, entrepreneurs, academicians and NGO representatives from Turkey and all around the world to develop cooperation between Turkey and other countries as well as to boost bilateral trade volume.

POLITICS

DEİK cooperates with international institutions to create new opportunities for Turkish Business World.

INFORMATION

DEİK develops foreign economic strategies, reports and publications with the aim of generating «competent» and «effective» studies to shed light in Turkish business world's foreign economic relations.





Scope

With each passing day, globalisation brings people, countries and even continents closer together; interactions increase, borders are removed...

International capital flows ever more reely as the world economy is reshaped...
Foreign economic relations can no longer be regarded as imports, exports and investments alone;

DEİK views foreign economic relations as far more than trade and of an importance beyond influence, global policies and representation of one's country.





Scope

LOGISTICS



CONSTRUCTION



IMPORT



EXPORT



INVESTMENT



FOREIGN DIRECT INVESTMENT



BANKING AND FINANCE



ENERGY



TOURISM



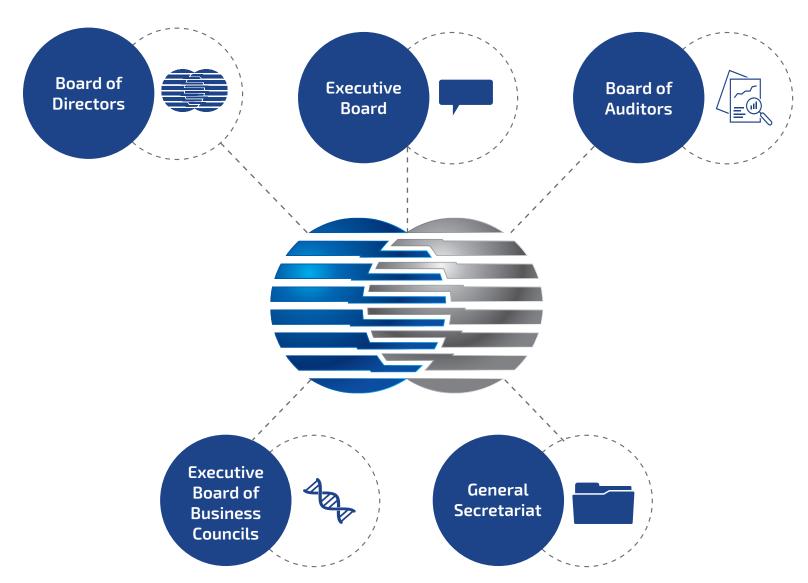
COOPERATION
IN THIRD PARTIES







Organization





DEİK's Power: Founding Institutions





DEIK'S DNA: BUSINESS COUNCILS

Business Councils implement the decisions taken by DEİK executive organs.

They are the fundamental units of the organisation and establish the bilateral, multilateral and corporate cooperations in the countries, sectors and areas of interest for which they are responsible. There are three different kinds of Business Councils at DEİK: "Bilateral Business Councils", "Sector-Specific Business Councils" and "Business Councils with Specific Purposes".







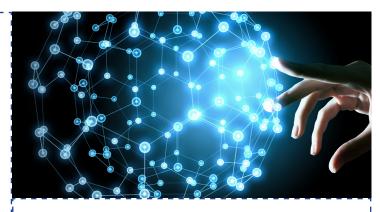
Bilateral Business Councils

DEİK's bilateral Business
Councils are established on the basis of cooperation agreements signed with counterpart organisations. Their purpose is to develop and deepen bilateral economic relations with the respective country.

Sector-Specific Business Councils

Their purpose is to gather valuable sector-related information in one place and, in collaboration with the public and the private sector as well as with civil society organisations, to establish development plans.





Business Councils with Specific Purposes

DEİK's two Business Councils with Specific Purposes are Turkish World Business Council (2007), which unites Turkish businesspeople and entrepreneurs, domiciled abroad and The Foreign Investment Business Council was established in 2013 with the purpose of understanding the dynamics of Turkish private sector investments in foreign countries, of generating solutions for needs arising in connection with such investments, and of ensuring a high degree of coordination with the state in this respect. The Council aims to become one of Turkey's leading corporate organisation in this area.



DEİK / American Business Councils

Turkey - U.S. Business Council (TAİK)

Turkey - Brazil Business Council

Turkey - Argentina Business Council

Turkey - Canada Business Council

Turkey - Chile Business Council

Turkey - Colombia Business Council

Turkey - Cuba Business Council

Turkey - Ecuador Business Council

Turkey - Mexico Business Council

Turkey - Peru Business Council

Turkey - U.S. Business Council

Turkey - Venezuela Business Council





DEİK / African **Business Councils**

Turkey - Algeria Business Council

Turkey - Angola Business Council

Turkey - Benin Business Council

Turkey - Cameroon Business Council

Turkey - Chad Business Council

Turkey - Cote d'Ivoire Business Council Turkey - Nigeria Business Council

Turkey - Dem. Rep. of Congo **Business Council**

Turkey - Djibouti Business Council

Turkey - Egypt Business Council

Turkey - Equatorial Guinea **Business Council**

Turkey - Ethiopia Business Council

Turkey - Gambia Business Council

Turkey - Ghana Business Council

Turkey - Guinea Business Council

Turkey - Kenya Business Council

Turkey - Libya Business Council

Turkey - Madagaskar Business Council

Turkey - Mali Business Council

Turkey - Mauritania Business Council

Turkey - Mauritius Business Council

Turkey - Morocco Business Council

Turkey - Mozambique Business Council

Turkey - Niger Business Council

Turkey - Republic of the Congo **Business Council**

Turkey - Rwanda Business Council

Turkey - Senegal Business Council

Turkey - Somali Business Council

Turkey - South Africa Business Council

Turkey - Sudan Business Council

Turkey - Tanzania Business Council

Turkey - Tunisia Business Council

Turkey - Uganda Business Council





DEiK / Asia Pacific Business Councils

Turkey - Australia Business Council

Turkey - Bangladesh Business Council

Turkey - Cambodia Business Council

Turkey - China Business Council

Turkey - Hongkong Business Council

Turkey - India Business Council

Turkey - Indonesia Business Council

Turkey - Japan Business Council

Turkey - Korea Business Council

Turkey - Malaysia Business Council

Turkey - Nepal Business Council

Turkey - New Zealand Business Council

Turkey - Pakistan Business Council

Turkey - Philippines Business Council

Turkey - Singapore Business Council

Turkey - Sri Lanka Business Council

Turkey - Taiwan Business Council

Turkey - Thailand Business Council

Turkey - Vietnam Business Council





DEiK / European Business Councils

Turkey - Albania Business Council

Turkey - Austria Business Council

Turkey - Belgium Business Council

Turkey - Bosnia and Herzegovina Business Council

Turkey - Bulgaria Business Council

Turkey - Croatia Business Council

Turkey - Czechia Business Council

Turkey - Denmark Business Council

Turkey - Estonia Business Council

Turkey - Finland Business Council

Turkey - France Business Council

Turkey - Germany Business Council

Turkey - Greece Business Council

Turkey - Greece Business Council

Turkey - Hungary Business Council

Turkey - Ireland Business Council

Turkey - Israel Business Council

Turkey - Italy Business Council

Turkey - Kosovo Business Council

Turkey - Latvia Business Council

Turkey - Lithuania Business Council

Turkey - Luxembourg Business Council

Turkey - Macedonia Business Council

Turkey - Malta Business Council

Turkey - Montenegro Business Council

Turkey - Netherlands Business Council

Turkey - Norway Business Council

Turkey - Poland Business Council

Turkey - Portugal Business Council

Turkey - Romania Business Council

Turkey - Serbia Business Council

Turkey - Slovakia Business Council

Turkey Stovania Business Council

Turkey - Slovenia Business Council

Turkey - Spain Business Council

Turkey - Sweden Business Council

Turkey - Switzerland Business Council

Turkey - T.R.N.C. Business Council

Turkey - UK Business Council





DEiK / Eurasian Business Councils

Turkey - Belarus Business Council

Turkey - Georgia Business Council

Turkey - Kazakhstan Business Council

Turkey - Kyrgyzstan Business Council

Turkey - Moldova Business Council

Turkey - Mongolia Business Council

Turkey - Russia Business Council

Turkey - Tajikistan Business Council

Turkey - Turkmenistan Business Council

Turkey - Uzbekistan Business Council

Turkey - Afghanistan Business Council

Turkey - Azerbaijan Business Council

Turkey - Ukraine Business Council





DEiK / Middle Eastern and Gulf Business Councils

Turkey - Iraq Business Council

Turkey - Bahrain Business Council

Turkey - Iran Business Council

Turkey - Jordan Business Council

Turkey - Kuwait Business Council

Turkey - Lebanon Business Council

Turkey - Oman Business Council

Turkey - Palestine Business Council

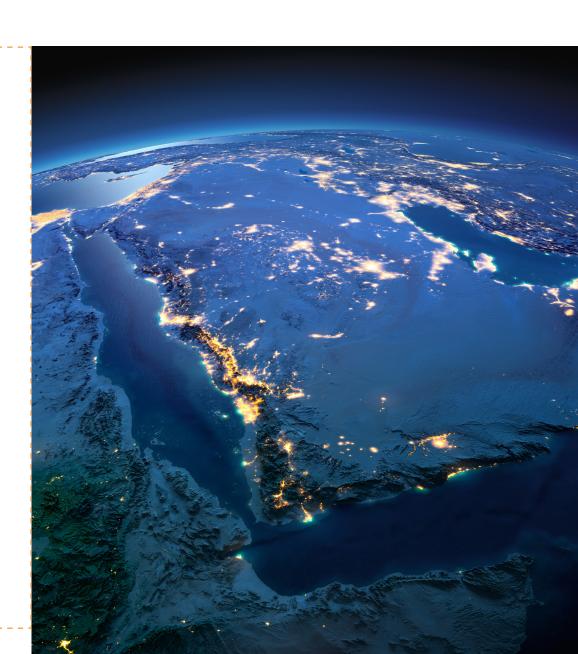
Turkey - Qatar Business Council

Turkey - Saudi Arabia Business Council

Turkey - Syria Business Council

Turkey - UAE Business Council

Turkey - Yemen Business Council





DEiK / Sectoral Business Councils

Energy Business Council
Health Tourism Business Council
Higher Education Business Council
International Technical Consultancy Business Council
Logistics Business Council





DEiK / Special Purpose Business Councils

World Turkish Business Council (DTİK)
Outbound Investments Business Council





Publications



Foreign Direct Investment Confidence Index 2016



Embargo's Effect on Iran's Economy and Trade 2016



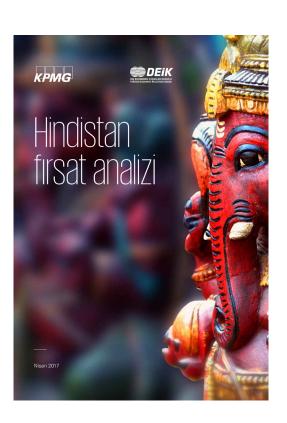
Dragon and Crescent in the Asian Century 2016



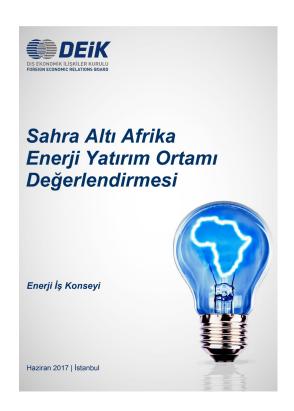
Publications



Foreign Direct Investment Confidence Index 2017



Analysis of Opportunities in India 2016



Assessment of Energy Investments in the Sub Saharan Africa 2017



Yayınlar







DEIK

15 Temmuz DEİK Seferberliği 2017

July 15, DEIK's Mobilization 2017



Periodicals









Website

www.deik.org.tr





DEiK in Figures

Founding Institutions

Bilateral Business Councils

Sector-Specific **Business Councils**

Special Purpose **Business Councils**





DEiK's Mobilization

DEİK Business Councils visited 100 countries over the campaign initiated by DEİK after the coup attempt on July 15, 2016. They conveyed to the whole world the simple message "business as usual".

The works conducted by the DEİK Communication Committee and Business Councils in the past one year is being shared by the publication titled "July 15th, DEİK Mobilization"







DEİK-India-Turkey Business Summit May 1, 2017, New Delhi, India





Türkiye-Luxemburg Business Forum March 20, 2017, İstanbul





B2B Meetings during Turkey-Africa Business Forum January 2, 2016, Antananarivo, Madagascar





Turkey-Azarbaijan-Georgia Business Forum February 17, 2017, İstanbul





Malta-Turkey Business Forum February 17, 2017, Malta





Singapore-Turkey Business Forum August 21, 2017, Singapore





Turkey-Russia Business Forum August 18, 2017, İzmir





BSEC Business Council Forum May 11, 2017, İstanbul





Turkey-France Business World, Round Table Meeting January 31, 2017, İstanbul





B2B Meetings during Turkey-Mozambique Business Forum January 24, 2017, Maputo, Mozambique





DEİK-TAİK-İSPAT Gala Dinner March 30, 2016, Washington DC





Meeting with the American Businessmen March 30, 2016, Washington DC





Gala Dinner at Turkey-Africa Economy and Business Forum November 2, 2016, Istanbul





Ambassadors and Business Councils' Presidents Meeting within 9th Embassy Conference January 14, 2017, Ankara





2nd PPP Summit Istanbul November 5, 2016, Istanbul





UN Humanitarian Summit Reception May 22, 2016, Istanbul





UN Humanitarian Summit Reception May 22, 2016, Istanbul





DEİK China and Endonesia Visits July 28, 2015, China





DEİK General Assembly December 20, 2014, Istanbul





DEİK's 30th General Assembly December 24, 2016, Istanbul





DTİK Assembly March 26, 2016, Istanbul





Mozambique-Turkey Business Forum January 24, 2017, Maputo, Mozambique





B2B Meetings during Turkey-Africa Business and Economy Forum November 2, 2016, Istanbul





Turkey-Africa Economy and Business Forum November 2, 2016, Istanbul





Turkey-Africa Economy and Business Forum November 2, 2016, Istanbul





Turkey-China Business Forum July 30, 2015, Beijing, China





Turkey-China Business Forum July 30, 2015, Beijing, China





Turkey-Ghana Business Forum March 1, 2016, Accra, Ghana





Turkey-Moldova Business Forum December 16, 2016, Istanbul





Turkey-Romania Business Forum April 1, 2015, Bucharest, Romania





Turkey-Serbia-Bosnia-Herzegovina Business Forum October 26, 2016, Istanbul





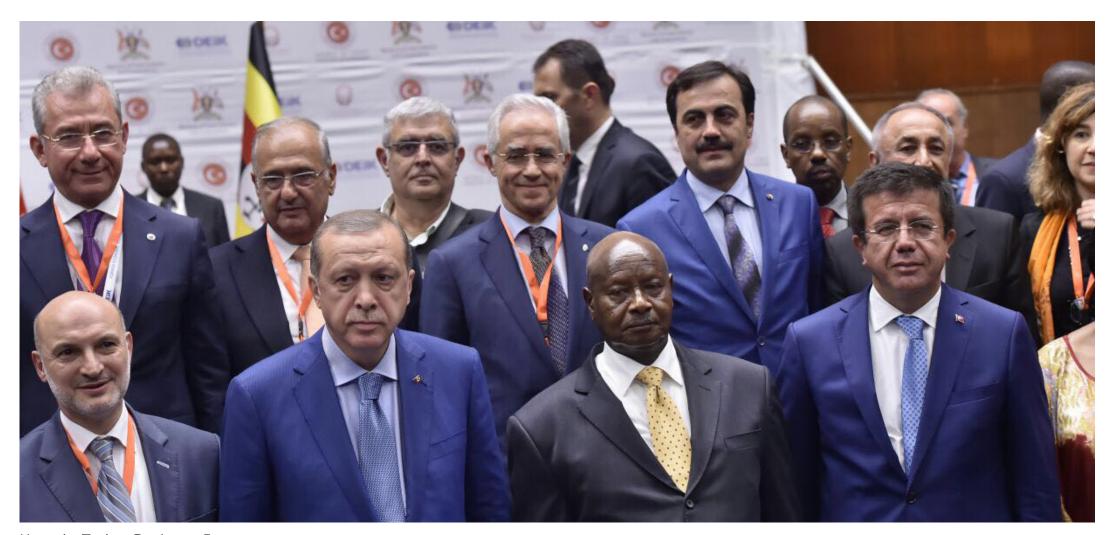
Turkey-Slovenia Business Forum March 30, 2015, Ljubljana, Slovenia





Turkey-Tanzania Business Forum January 24, 2017, Dar Es Salaam, Tanzania





Uganda-Turkey Business Forum June 1, 2016, Uganda



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Thank you