## New Taipei City: A Thriving Hub for Business & Innovation

New Taipei City is Taiwan's largest municipality and a major hub for maritime and land transportation.

With a population of 4 million and a well-established industrial ecosystem, it serves as a prime location for investment and business growth.

Key advantages include:

- **Strong Workforce**: A labor force of 2.07 million, with 60% holding higher education degrees.
- **Strategic Connectivity**: Quick access to major Asia-Pacific cities, key ports, and a well-developed MRT system.
- **Innovation & Entrepreneurship**: Home to 18 incubators and 8 youth entrepreneurship bases, fostering a dynamic startup ecosystem.
- **Business-Friendly Environment**: A comprehensive industrial cluster supporting enterprises across various sectors.

Recognized globally for its smart city initiatives, New Taipei City continues to drive economic and technological advancements, making it an attractive destination for global investment.

## **New Taipei City Computer Association (NTCA)**

Established on February 23, 1987, NTCA was founded by key players in the information technology sector.

Today, it represents over 2,200 member companies, expanding beyond hardware manufacturing to include software development, telecommunications, and digital content providers.

As a leading industry facilitator, NTCA plays a vital role in supporting Taiwan's IT sector by:

- Promoting industry growth and technological development.
- Assisting members in entering global markets.
- Organizing annual delegations to international exhibitions to help members expand their business opportunities.