DEIK, Embassy of Estonia in Ankara and Enterprise Estonia are honored to invite Turkish export oriented automotive companies to a business seminar and networking event

"Estonia – efficient and innovative hub for automotive companies in the EU"

26 February 2019 in DEIK premises
(River Plaza, Büyükdere Caddesi, Bahar Sk. No: 13/9 D:10 Şişli, Istanbul)

13:00  Registration, coffee

13:30  Welcome speeches
Marin Möttus — Ambassador of Estonia in Turkey
Mehmet Günes, DEIK, chairman of Turkey-Estonia Business Council

14:00  Estonia — Innovative Platform for International Business
Jaan Heinsoo — Enterprise Estonia / Estonian Investment Agency, Director of Business Development in CEE

14:30  Legal aspects of doing business in Estonia
Janno Kuusk — Sirel & Partners Law Office, Partner

14:45  Overview of the Estonian automotive industry
Sulev Alajõe — Enterprise Estonia, regional director in West Estonia

15:00  Value proposition of Estonian state supported industrial areas
Vadim Orlov — IVIA, marketing director

15:10  Automotive innovations and R&D in Estonia – materials science and synergies with Nordic research institutes
Alvo Aabloo, PhD — University of Tartu, Professor, Materials science

15:30  ISEAUTO — self-driving car from Estonia
Krister Kalda — TalTech, Technology Transfer Officer

15:45  Artificial intelligence — cooperation between Turkey and Estonia?
Kemal Akçali — Pandora Reality, Founder

16:00  Panel discussion:
- Trends and innovations in the international automotive industry
- Is Estonia an attractive hub for Turkish automotive producers in EU?
Moderator: Mehmet Günes, DEIK, chairman of Turkey-Estonia Business Council
Panel: Alvo Aabloo, Krister Kalda, Sulev Alajõe, Kemal Akcali

16:30-17:30  Q&A, networking

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