



Cutting Edge Conferences & Events

CUTTING EDGE

Establishing Platforms to Create Awareness on Energy Issues

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Cutting Edge Conference



www.traee.org

Turkish Association for
Energy Economics



Iranian Association
for Energy Economics

WHERE

Akra Barut Hotel, Antalya, Turkey
www.baruthotels.com/en/akra

www.cuttingedgeconferences.com/iran

CONTACT

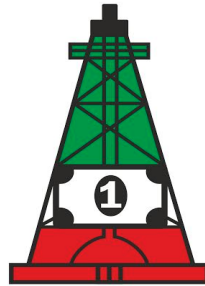
Sponsorship Committee

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Iran after the Embargo: New Business, New Energy, New Opportunities

January 22-23, 2016



Supported By



EPAM
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Elder

SPONSORSHIP OPPORTUNITIES: IRAN CONFERENCE

PLATINUM SPONSOR

This category includes the following benefits and requires a minimum contribution of **40,000TL +VAT**.

- 1 The Sponsor will be given a full page size ad space in the DÜNYA Turkish newspaper Iran-specific supplement to be published prior to the conference.**
- 2 The Sponsor's foreign trade potential and Iran interest will be advertised in 3 press releases that will be sent to the Turkish media through professional PR service so as to get published in various media outlets which may include the DÜNYA Turkish daily newspaper.**
- 3 The Sponsor will be provided with**
 - **3 invitations** for complimentary registration of delegates from the Sponsor Organization
 - An **exhibition table** in the hall in front of the meeting rooms
 - An opportunity to make an **address** in one of the sessions
- 4 The Sponsor's logo will be prominently displayed at the conference web site as Platinum Sponsor and linked to the Sponsor's own web site.**
- 5 The Sponsor can promote its sponsorship in its**
 - Print and electronic media (web site, envelopes, letterhead, etc.),
 - Information brochures, adverts, etc.
- 6 The sponsor's logo will be used as follows:**
 - On Conference invitations and announcements,
 - On all documents that will be distributed to the participants,
 - On the big screen during conference opening, closing, and breaks,
 - Media communications.



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GOLD SPONSOR

This category includes the following benefits and requires a minimum contribution of **25,000TL +VAT**.

- 1 The Sponsor will be given a full page size ad space in the DÜNYA Turkish newspaper Iran-specific supplement** to be published prior to the conference.
- 2 The Sponsor's foreign trade potential and Iran interest will be advertised in 2 press releases that will be sent to the Turkish media through professional PR service** so as to get published in various media outlets which may include the DÜNYA Turkish daily newspaper.
- 3 The Sponsor will be provided with**
 - **2 invitations** for complimentary registration of delegates from the Sponsor Organization
 - An **exhibition table** in the hall in front of the meeting rooms
- 4 The Sponsor's logo will be prominently displayed at the conference web site as Gold Sponsor** and linked to the Sponsor's own web site.
- 5 The Sponsor can promote its sponsorship in its**
 - Print and electronic media (web site, envelopes, letterhead, etc.),
 - Information brochures, adverts, etc.
- 6 The sponsor's logo will be used as follows:**
 - On Conference invitations and announcements,
 - On all documents that will be distributed to the participants,
 - On the big screen during conference opening, closing, and breaks,
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SILVER SPONSOR

This category includes the following benefits and requires a minimum contribution of **10,000TL +VAT**.

- 1 The Sponsor's foreign trade potential and Iran interest will be advertised in 1 press releases that will be sent to the Turkish media through professional PR service** so as to get published in various media outlets which may include the DÜNYA Turkish daily newspaper.
- 2 The Sponsor will be provided with 1 invitation** to a delegate from the Sponsor Organization
- 3 The Sponsor's logo will be prominently displayed at the conference web site as Silver Sponsor** and linked to the Sponsor's own web site.
- 4 The Sponsor can promote its sponsorship in its**
 - Print and electronic media (web site, envelopes, letterhead, etc.),
 - Information brochures, adverts, etc.
- 5 The sponsor's logo will be used as follows:**
 - On Conference invitations and announcements,
 - On all documents that will be distributed to the participants,
 - On the big screen during conference opening, closing, and breaks,
 - Media communications.

CONFERENCE ACTIVITY SPONSOR

Benefits and contribution of this category will be determined after discussions with interested parties.

Sponsorship conditions under this category will be determined after discussions with the interested parties. Logo printed neck strap of the name badge, conference bags, T-shirts and other materials, to be distributed to the delegates at registration, as well as coffee break hospitality offers etc. are considered under this category.