

EAIE | BARCELONA

13-16 SEPTEMBER



JOIN US AT EUROPE'S LEADING EXHIBITION FOR INTERNATIONAL HIGHER EDUCATION



EXHIBITION
SHOWCASE

Whether you are looking to form new partnerships or nurture your existing contacts, there is no other event like the **EAIE Annual Conference & Exhibition.**





CONTENTS



ABOUT BARCELONA

With its unmatched architecture and cosmopolitan vibe, it is no wonder Barcelona is Spain's most visited city. Sandwiched between the sea and the mountains, it is the capital of and gateway to Catalonia region, renowned for exquisite cuisine and lush countryside. The city itself is a blend of business, culture and leisure; providing visitors with countless attractions and activities that are run according to responsible cultural, environmental and socio-economic criteria.



ABOUT THE CONFERENCE

The Annual EAIE Conference & Exhibition is the premier meeting point for the international higher education community. Attracting exhibitors from across the world, including many national pavilions, the EAIE Exhibition is an outstanding platform to develop quality business contacts and develop new partnerships. The conference programme includes interactive workshops and sessions, engaging networking events and inspiring keynote speakers making the EAIE Conference and Exhibition an unmissable event in the education calendar.

THE ANNUAL EAIE EXHIBITION IN NUMBERS



6200

conference attendees



61

countries represented



4640 m²

net sold exhibition area



3

exhibition days



240

exhibition stands

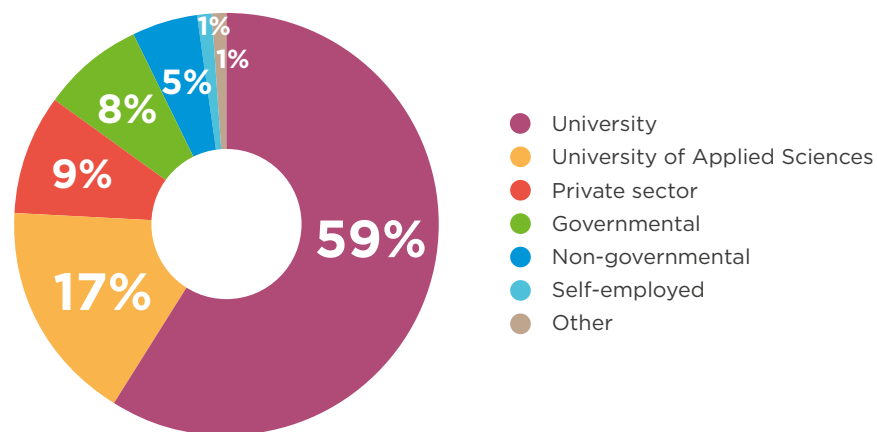


963

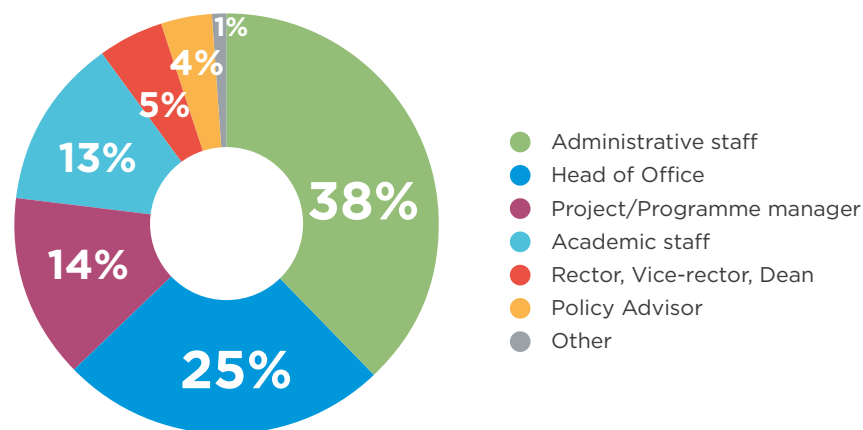
organisations represented

WHO'S ATTENDING

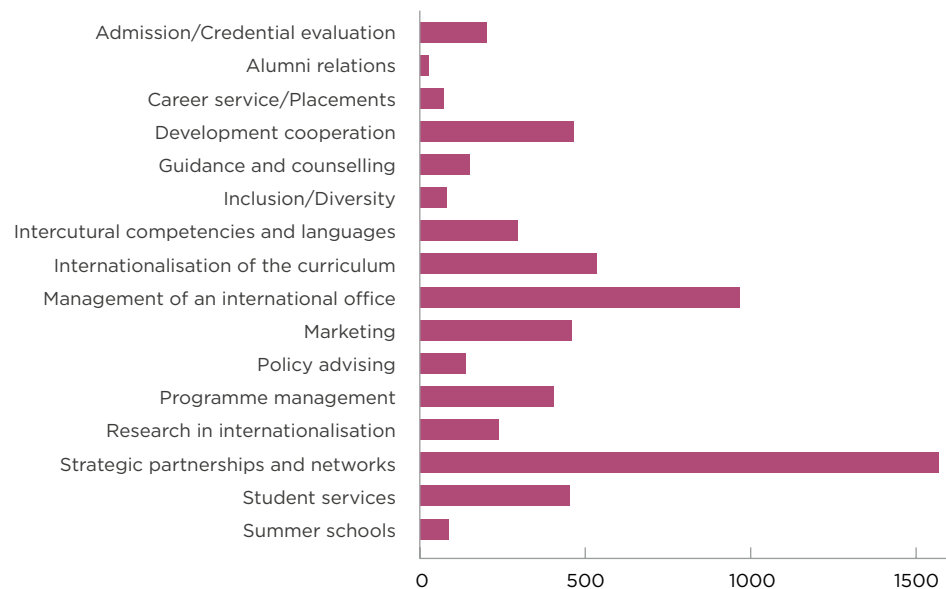
ORGANISATION TYPE



JOB TYPE



AREAS OF ACTIVITY



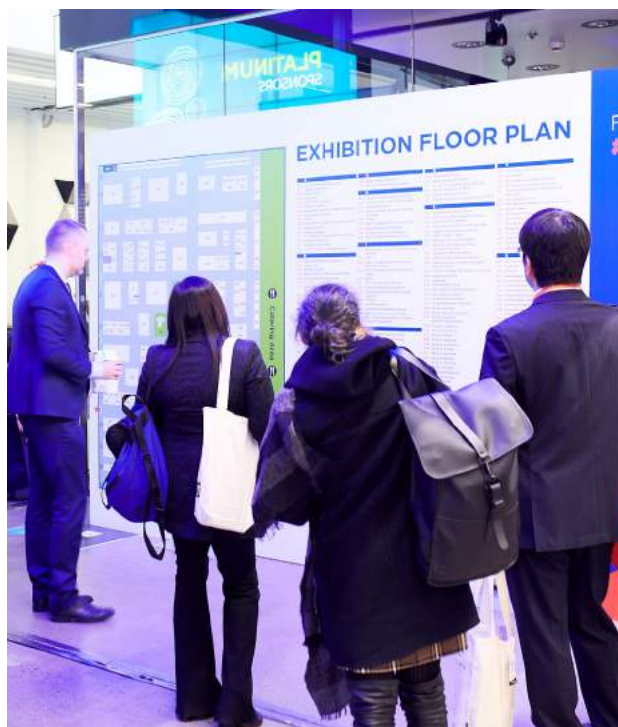
TOP 20 COUNTRIES

- | | | |
|----------------|-------------|--------------------|
| 1. Netherlands | 8. Sweden | 15. Denmark |
| 2. France | 9. Turkey | 16. Switzerland |
| 3. Germany | 10. Belgium | 17. China |
| 4. Finland | 11. Canada | 18. Australia |
| 5. UK | 12. Norway | 19. South Korea |
| 6. USA | 13. Italy | 20. Czech Republic |
| 7. Spain | 14. Japan | |

TOP REASONS TO EXHIBIT AT #EAIE2022



Meet key players in higher education, including directors of international offices, sectors and government representatives from around the world.



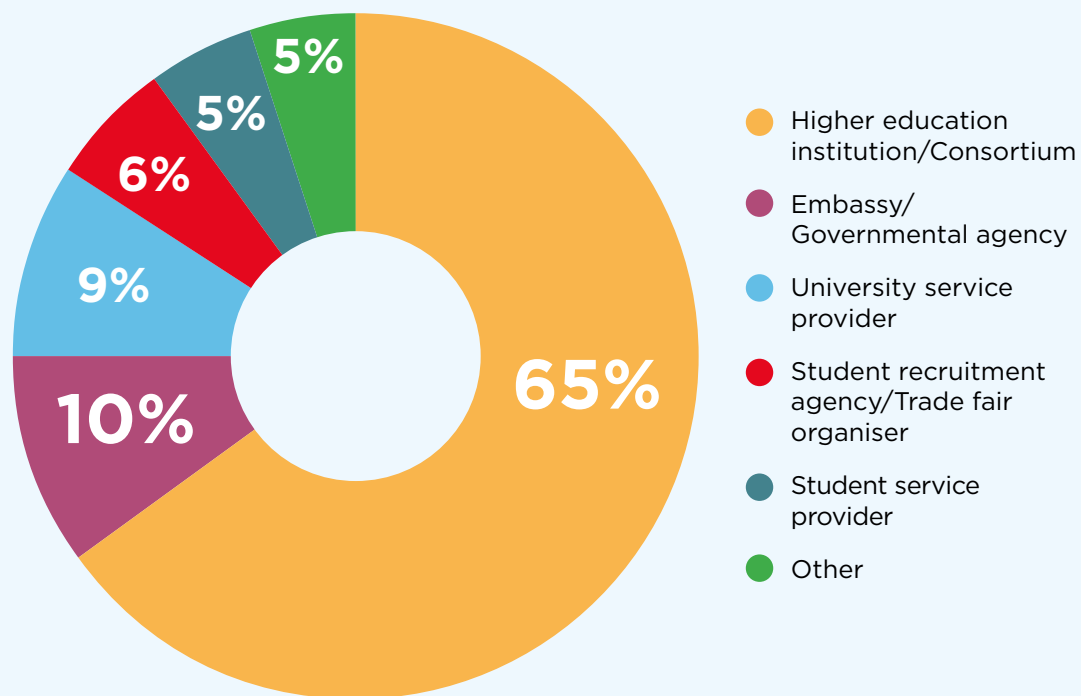
Gain exposure in the international higher education market by showcasing your programmes and services.



Strengthen your brand by connecting face-to-face with prospective new partners in one location.

IN GOOD COMPANY

WHO'S EXHIBITING



“The potential for partnerships is endless. EAIE is a must for serious purveyors of international education.”

— UNIVERSITY OF TENNESSEE

OUR RECENT EXHIBITORS

Australian Universities

Brazilian Higher Education Institutions

Cambridge Assessment English

Campus France

Colombia

Chulalongkorn University, Thailand

Çukurova University, Turkey

EduCanada

Education India by DEM

Education Malaysia

EducationUSA - U.S. Pavilion

ETS - TOEFL® & GRE® Tests

European Commission (Erasmus+)

Finland

IELTS

Kansai Gaidai University, Japan

QS Quacquarelli Symonds

Ready, Study, Go! Poland

Riga Technical University, Latvia

Russian Academic Excellence
Project 5-100

SEPIE - Study in Spain

Singapore Higher Education

Study in Catalonia

Study in China

Study in Costa Rica

Study in Estonia

Study in Germany

Study in Holland

Study in Hong Kong

Study in Hungary

Study in Japan

Study in Korea

Study in New Zealand

Study in Romania

study in switzerland+

Study in Taiwan

Study in the Czech Republic

Study in Turkey

Study South Africa

Study UK

Terra Dotta

The Hague University of
Applied Sciences

The Student Hotel

University of Exeter

Uni-Italia

Università Cattolica del Sacro Cuore, Italy

University of California, Berkeley, USA

STAND FEES AND ENTITLEMENTS

PRE-BUILT SHELL SCHEME

Size	Row stand	Corner stand
Per m ²	€549	€609
9 m ²	€4941	€5481
12 m ²	€6588	€7308
15 m ²	€8235	€9135
18 m ²	€9882	€10,962
21 m ²	€11,529	€12,789
24 m ²	€13,176	€14,616
27 m ²	€14,823	€16,443
30 m ²	€16,470	€18,270
33 m ²	€18,117	€20,097
36 m ²	€19,764	€21,924

ENTITLEMENTS PER STAND

Stand fee includes the following:	9 m ²	12 m ²	15 m ²	18 m ²	21 m ²	24 m ²	27 m ²	30 m ²	33 m ²	36 m ²
Standard table	1	1	1	1	1	1	1	1	1	1
Standard chair	4	4	4	4	4	4	4	4	4	4
Power socket (500W)	1	1	1	2	2	2	2	2	2	2
Standard fascia board	1	1	1	1	1	1	1	1	1	1
Number of free conference registrations per stand	1	1	1	2	2	2	3	3	3	4
Number of conference registrations at reduced exhibitor rate of €624 per stand	1	2	2	2	3	3	3	4	4	4

Prices shown are early-bird rates and exclusive of VAT and service fee.

SPACE ONLY

Size	Corner stand	End of row stand
Per m ²	€559	€569

ISLAND STANDS

Type	Per m ²
Space-only island fixed ratio	€579

**Don't
miss out**

Early-bird deadline

28 February 2022

Regular booking deadline (early-bird fee +10%)

29 June 2022

Late bookings (regular fee + additional charge)

from 30 June

DESIGN YOUR EXPERIENCE

FROM BIG STANDS TO SMALLER BOOTHS, WE'VE GOT YOU COVERED



DESIGN YOUR EXPERIENCE: THINK BIG

FROM BIG STANDS TO SMALLER BOOTHS, WE'VE GOT YOU COVERED



DESIGN YOUR EXPERIENCE: MAKE A STATEMENT

FROM BIG STANDS TO SMALLER BOOTHS, WE'VE GOT YOU COVERED



EAIE | BARCELONA

13-16 SEPTEMBER

Reach new markets, promote your services, develop new partnerships and generate new leads by exhibiting at Europe's premier meeting point for international higher education professionals.

STAY CONNECTED

