

AUSSEN  
WIRTSCHAFT  
FORUM

**AUSTRIA-TURKEY BUSINESS COUNCIL MEETING**

Monday, 14.1.2019

**PROGRAMME**

Venue: Austrian Federal Economic Chamber | Hall 6 I Wiedner Hauptstraße 63 | 1040 Vienna

As of: 11.12.2018 | Subject to changes

Working Language: English

Moderation: Konstantin BEKOS | Regionalmanager South-Eastern Europe, ADVANTAGE AUSTRIA

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<b>13.30 - 14.00</b>	<b>REGISTRATION</b>
<b>14.00 - 14.30</b>	<b>WELCOME REMARKS</b>  N.N.   President or Vice President of the Austrian Federal Economic Chamber Nail OLPK   President, DEİK Turkey-Austria Business Council (tbc) H.E. Dr. Margarete SCHRAMBÖCK   Minister, Federal Ministry for Digital and Economic Affairs H.E. Ruhsar PEKCAN   Minister of Trade of the Republic of Turkey
<b>14.30 - 14.50</b>	<b>TITLE</b>  N.N.   ISPAT Investment Support and Promotion Agency of Turkey
<b>14.50 - 15.10</b>	<b>ACTIVITIES OF AUSTRIAN COMPANIES IN TURKEY</b>  Georg KARABACZEK   Head of ADVANTAGE AUSTRIA Istanbul
<b>15.10 - 15.30</b>	<b>HOW TO BE SUCCESSFUL IN TURKEY</b>  Klaus PFISTER   CEO, Lightbase GmbH
<b>15.30 - 15.50</b>	<b>DIGITAL TRANSFORMATION IN TURKEY</b>  Canan M. Özsoy, Chairperson & CEO, GE Turkey Utku Pazar, Chief Strategy and Digital Officer, Arçelik A.Ş.
	<b>Q &amp; A</b>
<b>FOLL.</b>	<b>B2B-MEETINGS</b> <hr/> with the possibility to ad-hoc meetings between participants from Turkey and Austria <hr/> <b>NETWORKING RECEPTION</b>

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