

New Tunisia, New Economic Vision

Nouvelle Tunisie, Nouvelle Vision Économique

تونس الجديدة، رؤية اقتصادية جديدة

09th & 10th November, 2017 / El Mouradi Gammarth Hotel Tunis

DRAFT PROGRAMME TIF 2017

DAY 1 – Thursday 09 November 2017

09h30 – 11h00 **OPENING CEREMONY**

Introduction Word

- President of TIF 2017

Welcoming Address

- Ministry of Development, Investment and International Cooperation

Opening Speech

- Tunisian Head of Government

TIF 2017 Awards

11h30 – 13h00 **THEMATIC PANEL 1**

TUNISIA 2020 : Promising prospects

Keynote speaker

- Minister of Development, Investment and International Cooperation

Topics for discussion

- Results follow-up of the International Conference on Investment « TUNISIA 2020 »
- New framework of incentives for investment and reforms undertaken

14h30 – 16h00 **THEMATIC PANEL 2**

TUNISIA's place in the global Value Chains

Topics for discussion

- Tunisia facing current challenges of global value chains
- The measures adopted to boost and maintain value creation
- The pathways for a better regional integration

16h30 – 18h00

THEMATIC PANEL 3 –

Look toward Africa – Positioning TUNISIA as a Regional Hub

Topics for discussion :

- Tunisia, a regional hub on the rise
- Transport and logistic: success factors
- strengthening of business relationships for a better regional integration

18h30 – 19h30

Cocktail dinner

DAY 2- Friday 10th November 2017

09h00 – 10h30

THEMATIC PANEL 4 –

Decentralization and Regional Development : Investment opportunities

SECTORIAL PANEL

Sectors With Strong Potential

11h00 – 12h30

WORKSHOP A- Digital Economy : key driver of competitiveness of the Tunisian site

- Human capital at the core of innovation and technological trends
- Digital Tunisia 2020 : objectives and ambitions
- The digital potential and opportunities of triangulation Tunisia – Europe – Africa

14h30 – 16h00

WORKSHOP B- Organic Agriculture : A fast-growing sector

*Participation of Tunisian and foreign industry experts
Foreign investors testimonies*

B2B MEETINGS (10th November - starting 9h30 until 13h00)